

Agenda May 27, 2009 - Lou Kickoff Meeting

1. Welcome

- a. What we do and who we are
 - i. Consists of a 4 member board and parent volunteer
 1. VP=Tony, Secretary=Jen D, Tresurer=Karen Macedo, Pres=Dan
 - ii. Organization provides support both football and cheerleaders thru out season
 - iii. meet monthly, first Thurs of each month @7:00, at HS rm 136
- b. Accomplishments in 2008
 - i. Provided ACL jackets to cheer and football
 - ii. Provided away, playoff and superbowl food
 - iii. Gym equipment for players
 - iv. Provided banquet at no cost for players & coaches
 - v. Team & senior pictures/gifts
 - vi. Established Gridiron shed
 - vii. Recruiting presentation

2. Goals for 2009

- a. Sponsor student athlete scholarship for cheer and football (amount TBD)
- b. Reduce the amount of time athletes must fundraise on street (mandatory only carwash & Rams card)
 - i. No calendars,

3. 2009 Fundraising Options

- a. Two large fundraising options (there will be no calendars this year)
 - i. Programs
 1. now doing inhouse which allow us to keep all funds generated
 2. each family will get a copy for keepsake
 3. each senior (cheer and fb) will have individual picture with personal bio
 - a. need senior parents to fill out and hand back or send to gridiron address
 4. Each family can support this by taking out a family add ranging from \$35 to \$200.
 - ii. Field signs
 1. business advertising thru purchasing 3'x6' sign
 2. sign will be placed on fence surrounding field for entire season
 3. they are approx 30-35 homes games (including fresh, jv, varsity and youth games)
 - iii. We have put together various package offering, such as
 1. field sign, full page program ad or website ad or a combination
 2. see brochure that provides more details with all the various options
 3. program ads due 8/9 w/payment
 - iv. We feel that if each family can contribute we will be able to achieve our goals for 2009

4. Committee Sign Ups

- a. Needs and signup

- b. Car Washes:
 - i. Fresh - 7/11
 - ii. Soph - 7/18
 - iii. Junior - 7/25
 - iv. Senior - 8/1
 - v. Raindate - 8/8
 - c. Rams Card - for coaches stipends
 - d. 50/50 - yes
 - e. Calendars ?
 - f. Programs
 - g. sell space on shed: business renewable yearly, individuals once
 - h. football/cheer clothing
 - i. stickers
 - j. halftime sponsor (kick field goal win \$)
 - k. field signs
 - l. PDP fundraising company - lou
 - m. others ...
5. Banquet date 1/9/10 - Dan
 - a. Contact Family Crest
 6. Establish committee chairs
 - a. Fundraising
 - b. 50/50
 - c. Programs
 - d. Field sponsor signs
 - e. Car washes - Jen
 - f. Pasta dinners
 - i. When
 - g. Permits for - Jen
 - i. Car wash
 - ii. Monthly meetings
 - iii. Banquet
 - iv. Pasta dinners
 7. Football Kickoff meeting - Lou
 - a. May 27 6:30 in cafeteria
 - b. Sell stickers, signup volunteers, athletes info
 - c. Hand out ad/sponsorship for program book
 - d. Signup for summer camps, training, wing-t
 8. Monthly meetings
 - a. 1st Thurs of each month @6:30p
 - i. start August, committee chairs June/July
 9. Open discussion